

THE TRAVEL BLOGGER'S  
GUIDE TO PHOTOGRAPHY  
LOVELY LIGHT

SAY HELLO PHOTOGRAPHY



Natural Light | Composition | Editing

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# Camera Settings Cheatsheet

## Camera Exposure:

**Aperture-** The opening in the lens that allows light through

**F-Stop** - How much light comes into the sensor

**Shutter speed** - How long sensor is exposed to light

**ISO** - The sensitivity of the sensor to the light

## Camera Settings:

### **Manual Setting**

The lovely thing about the manual setting is you can control everything from how much light comes into the sensor to how long the sensor is exposed to light. You can control how much of the photo will be in focus.

### **Aperture Priority**

With aperture priority you pick the f-stop. You can choose whether you want your photo to be all in focus (great for landscape) or part of the photo in focus (great for portraits). You also choose the ISO. The camera will choose the shutter speed based on your settings.

### **Shutter Priority**

Shutter priority allows you to choose the shutter speed and the ISO, and the camera will chose the f-stop.

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# BEAUTIFUL LIGHT

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WAYS TO GET THE BEST NATURAL  
LIGHT IN YOUR PHOTOGRAPHS



# Beautiful Light



Finding beautiful light is easier than it sounds, and with a little practice you can become a pro at capturing photos with natural light.

**There is a “magic hour” or “golden hour” in the morning right after sunrise and in the evening right before sunset.**

It’s called “magic hour” because at these times the light is defused and creates perfect lighting for portraits.

It allows the photographer to capture photographs with a natural glow. Portrait photography is normally done during these hours.

At this time you can get photographs that have warm, soft light. You are less

likely to have harsh light and have your subject squinting in their photos.

The worst time to photograph outside would be when the sun is highest in the sky. To work around this, photographers find shade and use a reflector to light up their subject.

On a cloudy day the light is actually defused even at midday when the sun is it’s highest, and you can still get good results at this time. If you are inside, being near a sunny window is a great option for portraits and life style photography.

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# COMPOSITION

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LEARN TO FRAME YOUR PHOTOS USING  
THE RULE OF 3RDS, FILLING THE FRAME, AND  
YOUR OWN UNIQUE PERSPECTIVE



# Training Your Eye to See Lovely Photos



This for me is the fun part of photography! Don't we all love a beautiful photo?

**Photography has become a part of our society and it's not just for professionals, it's for everyone.**

Every one of us is even more inundated with images on our phones, online, and in magazines now more than ever.

That makes all of us critics when it comes to photography. We know what photos we like and what we dislike.

Part of the process of learning how to take a good photo, is learning what makes the photos great, that you already know you like.

**I suggest getting on Pinterest and creating boards specifically with photography that you love.**

**I love creating Pinterest boards to inspire my own photography.**

I have everything from travel photography boards to photography boards with a color theme. I have a board dedicated to photos I consider to have captured beautiful light, and a board for dark moody photos.

I pay attention to light, colors, composition, backgrounds, and of course the subjects. It's inspiring to study other peoples' work.

## QUESTIONS TO ASK YOURSELF WHEN STUDYING OTHER PEOPLES' PHOTOS



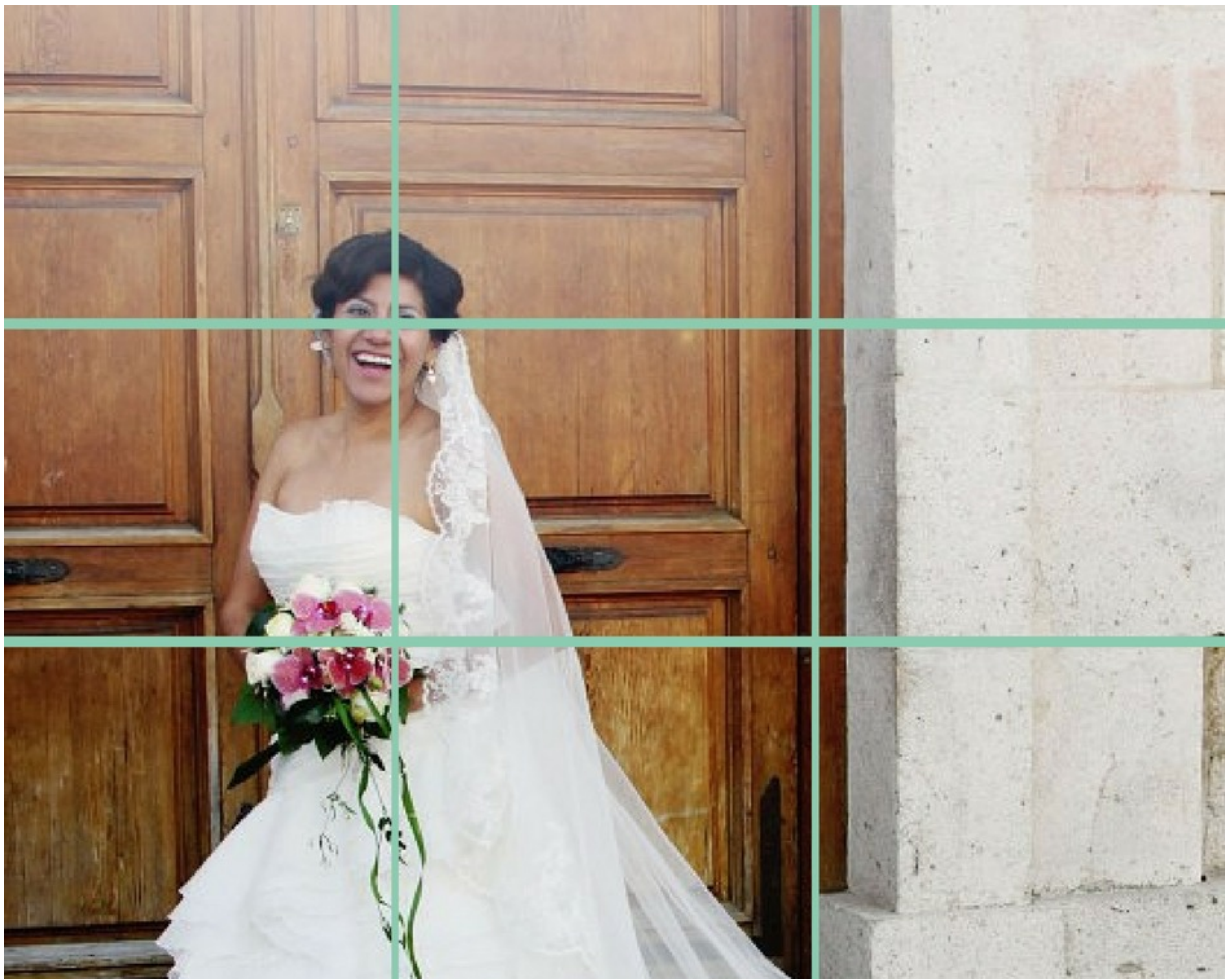
- At what time of day was the photo taken?
- What do I find interesting about the photo?
- What do I dislike about the photo?
- How does the photo make me feel?
- What makes this photo beautiful/interesting?



# Composition

## Rule of Thirds:

If you follow the rules of composition you are sure to create some professional looking images. Divide your photo into 9 boxes with two horizontal lines and two vertical lines. Line up your points of interest with the intersecting lines.



(See how the subject is lined up along the vertical line that is intersecting with the horizontal lines? The points of interest are the eyes and bouquet.)

## Fill the Frame:

Switch it up. This is a photo of a flower stand I took. I then cropped the photo so that the subject (the flowers) fill the frame.



Getting close to your subject when taking photos is a great way to show the details in photography.



### **Perspective:**

It's all in how you see the world. Get up close and personal with your subject. Get down and point your camera up at your subject. Find different and interesting angles. Come at your subject from the side. Take photos from above your subject. Show people how you see things, it's what will set you a part from other photographers.

### **Get Creative:**

The photographer's eye and creativity will influence the final product. Don't be afraid to be you and show the world your point of view.

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# EDITING WORKFLOW

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BEST PRACTICES WHEN EDITING YOUR  
PHOTOS



# An Effective Editing Workflow



**When it comes to editing, workflow is key to being fast and efficient.**

In the beginning it's easy to spend 30 minutes on one photo. Once you have a workflow, editing batches of photos in an hour becomes easy.

**For exposure and white balance correction it is helpful to edit batches of photos that were shot in the same light and setting.**

Using Adobe Bridge and Photoshop makes editing simple and easy. Here are 5 steps you can follow for a simple and efficient workflow:

# Basic Editing Workflow Cheatsheet



1. Open photos in Bridge.
2. Review photos and create collections of the photos you want to use and delete those you will not use.
3. Open a batch of photos with similar light and setting in Camera Raw.
4. Play with the settings to get the photos the correct exposure and white balance.
5. Open photos in Photoshop and add filters (actions), crop, other edits, and save.

*Little tip: for white balance hold up a white card to your computer screen while editing. Try to get the white in your photo to match the white in the card.*

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# PHOTOSHOP

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GET CREATIVE IN PHOTOSHOP  
BY CREATING YOUR OWN FILTERS



No matter what software you use, try different things in order to find what works for you best. With practice and patience you will develop your own workflow.

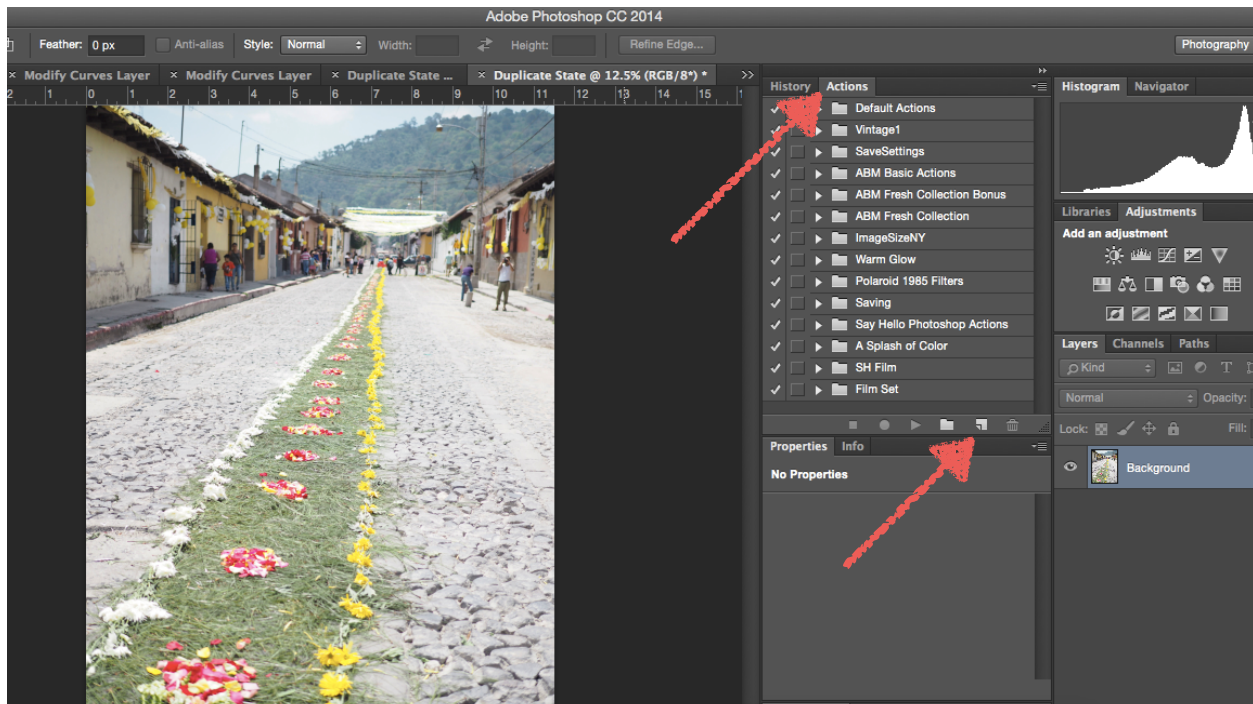
# Get Creative with Photoshop

One of the greatest features of Photoshop is the ability to record edits. This allows you to create a custom filter for one photo and save it so you can apply the same settings to other photos.

Creating your own actions will allow you to be more creative with your photos and save you time when editing.

In order to create your own action you will need to open a photo a click on actions.

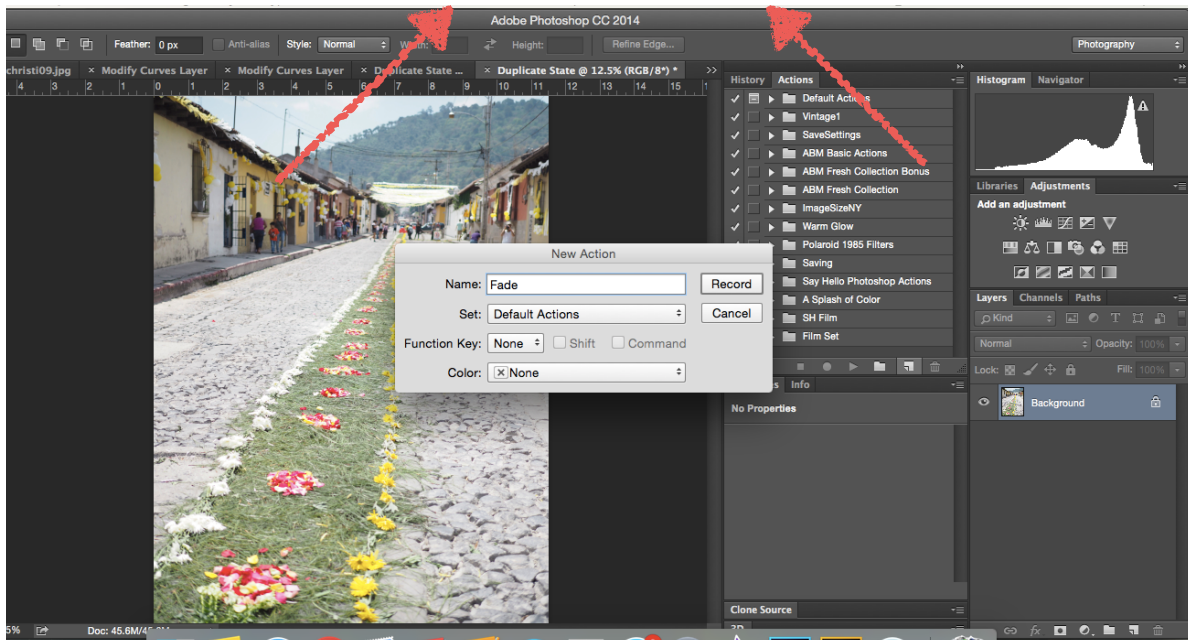
If you can't find actions click on **Window** at the top then **Workspace** and choose **Photography**. Click the **Actions** tab.



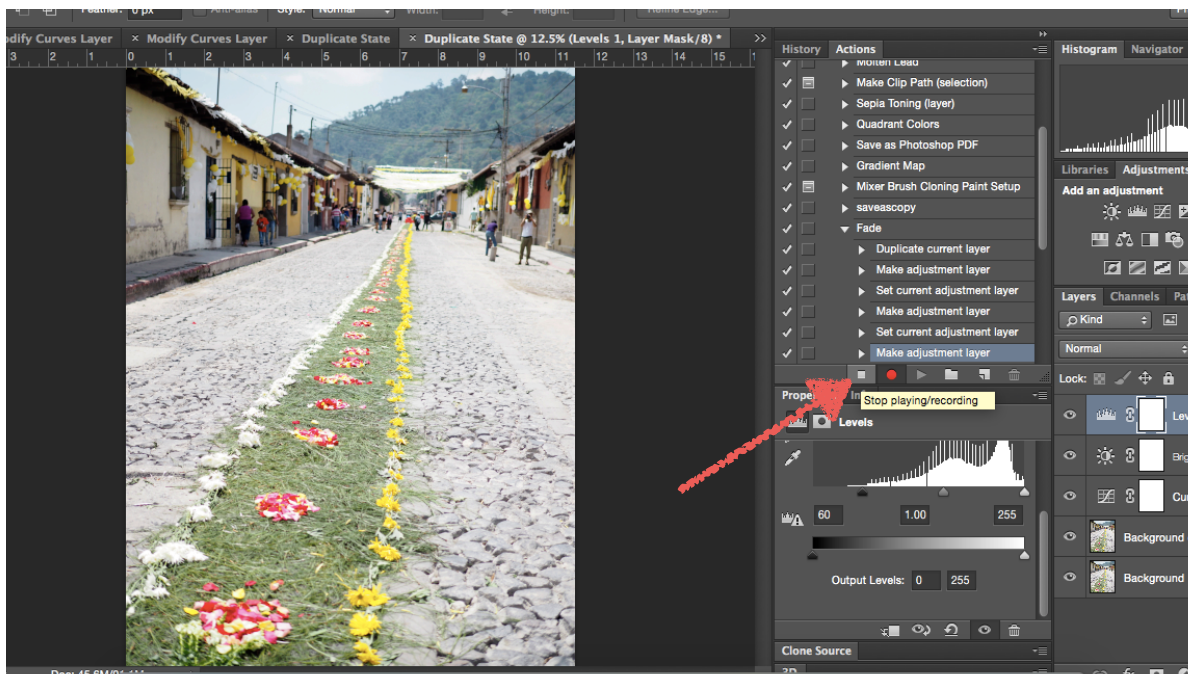
After clicking on the actions tab, click the **square/paper icon** to create a new action.

Next give your action a name and click the **record** button.





The red light indicates you are recording your settings. When you are finished editing your photo click the **stop** button.



You are done! Your action will appear in the action tab. To apply it to another photo just click on the action and click play.

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# PHOTO STORIES

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CREATING PHOTO STORIES FROM A UNIQUE  
PERSPECTIVE



# Telling a Story with Your Photos



One of the greatest things about being a photographer is being able to tell your story. Whether you were exploring a new place, taking a walk down a familiar path, or spending time with loved ones, putting those photographs together so they tell a story is a way to be creative and share your experience with others.

People love photos that evoke an emotion. Instagram is proof of that. We spend much of our time pouring over different Instagram accounts. We do love connecting to people, and seeing what they are up to, but I think we love looking at Instagram because of how it makes us feel. Photos are a great way to motivate and inspire.

It can be fun just to look through photos you have taken and put them in to categories based on how they make you feel. When putting a story together think about the colors, setting, and what's behind the story.

**What emotions are you trying to evoke, what is the feeling you want to explain through the photos, through your unique photo story?**



The more you practice getting outside and taking photos the more you can practice putting collages and photo stories together.

Putting photo collages together from different photoshoots is a way to let your creativity take over. Think about the photos you already have, what types of photos would go well with them? Go out and get the photos you need.

For example I took a trip to the beach and loved the blues and bright colors from the photos. Later I did a photo shoot for a pineapple-orange juice and thought about combining the photos for a collage.



# SAY HELLO BLOG

*Fearless, Wild, and Free*

"Don't let fear stop you from being who you are and loving what you do."



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*Ronda W.*